



Dear St. Michael School Families,

On Saturday, February 25, St. Michael School will be hosting its 58th Annual Wine Tasting Gala & Auction—“**Night at the Oscars**”, an evening of great food and wine as our families and the community come together to socialize while supporting our school at our biggest fundraiser of the year. See enclosed flyer for event details. To ensure success, we need the help of every St. Michael family to participate in one or more of the following ways:

- 1.) **Donate** (donate items directly, procure from friends or businesses you know personally, secure company matches, sponsorship)
- 2.) **Attend** (a portion of every ticket purchased contributes to revenue)
- 3.) **Volunteer** (leading up to the event or at the event- *your time is money...it ensures a smooth operation and a greater attendee experience*)

**Each family who participates in at least one of these three ways, will earn one free dress day for their students(s).**

**WHY SHOULD WE HELP TO PROCURE ITEMS FOR THE AUCTION?**

- The more items we procure, the more revenue our auction generates. We need our community to rally together to have success!
- The class with the most items donated will receive a class pizza party (date determined by teacher). Each child will receive credit for their grade for every donation by the family. Each donation item will count as one tally.

**HOW DO WE PROCURE ITEMS?**

- 1.) Keep copies of the auction donation letter and donation forms handy – car or briefcase.
- 2.) Think of those who “service” you – your hair stylist, dermatologist, manicurist, spa, gym, mechanic or other similar services and hand them the donation letter and briefly tell them about the auction. Inform them that their donation is tax deductible.
- 3.) You may need to follow up or return to collect the donation on a different date, but some may hand you a gift card or item right away.  
**For each procured item, complete a donation form in order to get credit for your student(s)’ class.** Additional donation letters and donation forms are in the office and on our website under the Parent Links tab, “Auction & Wine Tasting”.

**ADDITIONAL DONATION CATEGORY IDEAS:**

- Sports:** Event tickets, equipment, autographed memorabilia, golf outings, ski lift tickets, gyms
- Home Improvement:** Home and garden, hardware, pool, tools, BBQ and backyard items
- Get Away:** Time share rentals at the beach or mountains, wineries, cabins, restaurants
- Family:** Theme parks, movies, theaters, museums, tutoring services, party venues
- Health & Wellness:** Spas, exercise classes, manicures/pedicures, exercise equipment, health therapies

There is no doubt **A Night at the Oscars** will be a SUCCESS if each family participates in some way. Our goal is 100% participation from our St. Michael School families. Your involvement is paramount!

If you have any further questions on how to procure items for the auction or need help with ideas, please contact Vanessa Gallo at [vanessa@gallocommunications.com](mailto:vanessa@gallocommunications.com) or 925-963-7958. Thank you!

Sincerely,

Colleen Hanley/Auction Team Co-Chair

Vanessa Gallo/Auction Team Co-Chair