



A NIGHT AT THE OSCARS

Sponsorship and advertising opportunities are available for St. Michael's 58th Annual Wine Tasting Gala and Auction, "A Night as the Oscars", to be held on **Saturday, February 25, 2017** in Livermore.

Tax-deductible sponsorships support St. Michael's mission of striving for academic excellence in a Catholic environment that nurtures spritual growth and community service. We have been celebrating Catholic education for over 100 years and we are proud to align ourselves with businesses in our community. **Here are 3 reasons why exposure to our community would be valuable:**

1. With over 140 school families and over 4,000 church families, we represent one of the largest communities in the area with tremendoud buying power.
2. Our school families and parishioners have a sense of community like no other, and out of sheer pride, are highly loyal to businesses who support St. Michael.
3. For Tri-Valley business owners, sponsorship is an opportunity to secure existing customers and gain exposure to future customers. St. Michael School families live all over the East Bay, including Pleasanton, Livermore, Mountain House and Tracy, and they spend a lot of time and money at local businesses.

Sponsorship Options:

All sponsorships below include microphone announcements the night of the auction; corporate identity or family name promoted for a six (6)- month term (Jan.17-Jun. 17) on the school auction website: and recognition in the auction newsletters and church bulletins reaching our whole school and parish community.

Diamond	\$2,500
One VIP reserved table for up to eight (8) guests Center premium seating Three (3) bottles of premium wine at table Special dessert presentation Corporate identity on the cocktail napkins displayed at the dining tables Full page ad space in the auction program	
Sapphire	\$1,500
One VIP reserved table for up to eight (8) guests Premium seating Two (w) bottles of premium wine at table Special dessert presentation Half- page ad space in the auction program	
Ruby	\$1,000
One VIP reserved table for up to eight (8) guests Premium seating One bottle of premium wine at table Half- page ad space in the auction program	

Without tax dollar support, we are dependent on tuition, personal donations, and the generosity of businesses like yours. Once we receive your donation, we will send you a letter confirming your tax deductible donation.

For more information, contact our Sponsor Coordinator: Kayta Perez at 408.425.5510 or kaperez@cisco.com